

PIYUSH GROVER

User Experience & Interaction Designer

Portfolio - piyushgrover.com | +91-9999240758

[LinkedIn](#) [Instagram](#) piyushggrover@gmail.com

EXPERIENCE

IBM iX Studio

Senior UX Designer

- Designed end-to-end digital banking experiences for a British financial institution, improving trust and usability in core flows like onboarding, login, and transactions.
- Partnered closely with cross-functional squads (design, product, engineering) to deliver scalable, member-focused solutions aligned with business objectives.
- Participated in user research workshops and usability testing sessions, applying insights from research teams into design iterations.
- Contributed to a component driven design system, enhancing design consistency, accessibility, and efficiency across mobile and web platforms.
- Acted as a liaison between onshore design and offshore development teams, ensuring smooth collaboration and alignment throughout delivery.

Dec- 22 to Current | Gurugram, India

<https://ibm.com/>

Accenture Experience Design Studio

Team Lead, UX Designer

- Mentored junior designers, fostering a culture of user-centered, impact-driven design.
- Delivered prototypes and high-fidelity mock-ups in Figma and Adobe XD, iterating based on analytics and user feedback.
- Collaborated with engineering teams to ensure technical feasibility and performance alignment during delivery.

Jun-18 to Dec-22 | Bangalore, India

<https://accenture.com/>

SKILLS

UX Methods

User research, personas, journey mapping, lo-fi/hi-fi prototyping, wireframing, usability testing, heuristic evaluation, design systems

Professional Skills

System-level thinking, cross-functional collaboration, presenting to stakeholders, iterative design, team leadership

Design Tools

Figma, Sketch, Adobe XD, InVision, Zeplin, Adobe Suite

QUALIFICATION

B.Des|Interaction Design

July 2014 to May 2018

Pearl Academy, New Delhi

<https://pearlacademy.com/>

B.A. Prog.

July 2014 to June 2018

SOL(Delhi University), New Delhi

<https://sol.du.ac.in/>